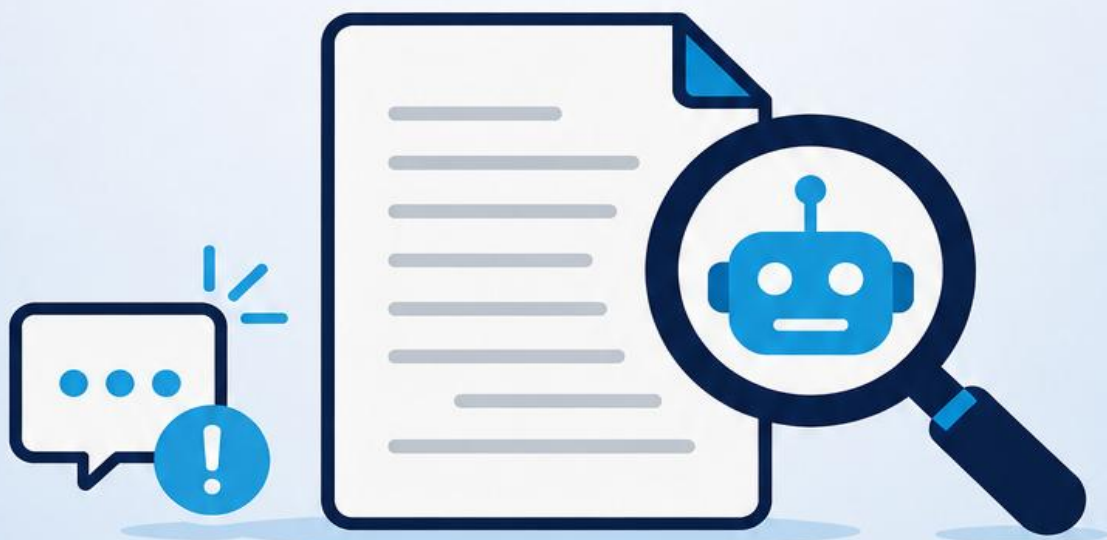


— DOES YOUR — **PLR** SOUND LIKE **AI?**

Part 2 - Spotting The Tells



HIS EXCELLENCY

— **ARUN** —

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Lastly...

Some of you reading this report may be tempted to rip it off and recreate your own version. This has happened so many times with my other guides that I've lost count.

Don't do it. I know I'm awesome... but you can't be me. There's only one Arun.

It's better to use your own creativity and produce something that isn't a knock-off of my product. I believe you're better than that. So, aim to be great, and not another wretched Arun.

Now that the legal stuff is out of the way... let's get on with it!

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Welcome Back!

Good to see you here.

You won't believe this, but over 82% of people who started Part 1 would have given up by now and never made it this far.

If you're wondering, the answer is yes. I pulled that statistic out of my ass. There's no proof or study to back it up.

But if ChatGPT creates fake facts, so will I! Deal with it.

Jokes aside, Now I'll show you the most common AI tells to look out for.

You DO NOT need to memorize all the terms or copy them down.

Just read through this report and familiarize yourself with the telltale signs. Awareness is what matters at this stage.

In Part 3, I'll show you exactly how to eliminate them easily.

Important Note:

There are two steps to making AI content sound human.

First, remove the obvious AI tells.

Second, add your own voice so the content sounds natural, engaging and genuinely yours.

This three-part guide only covers the first step.

It will help you spot and remove the robotic giveaways, but that alone won't give your content personality.

For that, you'll need my [ChatGPT Blog Post Formula](#).

It'll show you how to turn bland, predictable AI writing into content that flows naturally, sounds like you and keeps readers reading.

The step-by-step video training goes far beyond what I can cover in a few PDFs.

So, if you want content that doesn't just avoid sounding like AI, but actually sounds like you, [click here to get the ChatGPT Blog Post Formula](#).

Now, let's begin.

Tell #1 – Negative Contrast Framing

Negative contrast framing is one of the MOST common AI tells... and one of the most unnecessary.

You've probably seen it so often you can spot it a mile away. Some people call it the "Not-This-But-That" tell.

It's not X. It's not Y. It's Z.

A quick example...

This isn't about working harder. It's not about doing more. It's not about chasing perfection. It's about working smarter.

AI seems to think it adds impact. In reality, it usually just adds extra words and fake drama.

Tell #2 – Robotic Smoothness

When humans write, the rhythm is usually more jagged and uneven.

Some sentences are longer. Some shorter. The tone shifts depending on the point being made, even though the writer's voice stays the same.

AI content, on the other hand, often sounds unnaturally smooth. **The writing feels manufactured rather than naturally written.**

The words may be technically correct and the grammar spotless... but it still feels fake.

Because nobody really talks the way AI writes.

That's why people can often sense when content is AI-generated, even if they don't know which tells to look for.

Here's an example...

Yoga is a powerful mind-body practice that promotes physical flexibility, mental clarity, and overall well-being. By incorporating yoga into your daily routine, you can reduce stress, improve posture, increase strength, and cultivate a deeper sense of inner balance.

Whether you are a beginner or an experienced practitioner, yoga offers a transformative pathway toward a healthier, more harmonious lifestyle.

Do you notice that synthetic sheen coating the entire paragraph?

It all reads and sounds fine... but no one talks like this. It's a damn snoozefest.

A human would probably write like this:

Yoga won't magically fix your life, but it can help you feel less stiff and less stressed. You'll also find that you're a bit more in control of your own body.

New to it?

Don't worry. You'll be fine. You don't need to fold your legs behind your ears on Day 1. Take your time and go slow.

For those who have been practising yoga for years, there's still always another pose, stretch, or breathing technique worth improving.

We're saying the same thing as in the AI-generated paragraph... but it's NOT robotic.

The writing sounds just like what a human would say. This is crucial because *people want to hear from other people*. Not robots.



Tell #3 – Em Dashes

An em dash is this punctuation mark: —

It's often used to interrupt a sentence, add emphasis or tack on an extra thought.

Nowadays, em dashes have become one of the biggest giveaways of AI writing.

This is unfortunate because they were perfectly respectable punctuation marks before AI started spraying them around like a dog marking its territory.

Example of an em-dash-ridden paragraph:

Yoga can improve flexibility—but progress usually takes time. Some poses may feel uncomfortable at first.

With regular practice, your muscles will gradually loosen—and the movements should become easier.

Why Em Dashes Are Best Avoided!

These days, readers get suspicious the moment they spot an em dash in your content.

Suddenly, everyone has become a content CSI detective, treating every em dash as conclusive DNA evidence of AI writing.



So, for the time being, it's best to avoid them completely or use them very sparingly. In Part 3, I'll show you how to clean up AI writing that has em dashes.

Tell #4 – Three-Part Stacking

Yet another wretched AI tell... also known as triads, the rule of three, and a few other fancy names.

Example:

- Yoga improves flexibility, strength, and balance.
- You'll feel calmer, healthier, and more confident.
- This simple routine is quick, effective, and easy to follow.

Notice how the points are all in threes?

In AI-generated paragraphs, the 3-part stacked content will look like this:

Yoga can improve your flexibility, strengthen your body, and calm your mind. It helps reduce stress, increase energy, and promote emotional balance. With regular practice, you can feel healthier, happier, and more connected.

Everything repeats in three points.

Formulaic, calculated, and typical of machine-generated writing.

See what I did there? Brilliant, Arun.

After a while, the pattern becomes so repetitive and obvious that you can't ignore it.

A human would probably write the same thing like this...

Yoga can help loosen you up, even if you currently feel as stiff as a board
Besides the physical benefits, it also helps you mentally switch off... *and forget whatever nonsense Becky from work is whining about this week.*
Practice it regularly, and you'll build better balance and gain more strength. It'll clear your mind and you'll have fewer days when your brain feels completely fried.

Same points... totally different style. *Which would you rather read?*

Tell #5 – Predictable Prose

If there's one thing you can count on with AI writing, it's that it's predictable.

Since you started reading this report, have you been able to predict what I'd say next?

My jokes, shameless bragging, and sudden twists and turns are unpredictable enough to keep things interesting.

"Really, Arun?"

Yes, really. You're still here, right? EXACTLY.

See... I did it again. Sheer unpredictability.

But not AI. It's more predictable than an Indian scammer calling you "dear."

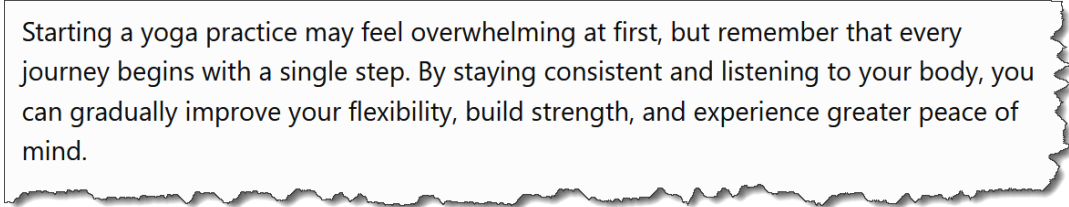
Examples of predictable AI writing:

- In today's fast-paced world, stress has become an unavoidable part of daily life.
- When it comes to achieving your goals, consistency is key.
- At the end of the day, success is a journey, not a destination.
- With the right mindset and a little determination, anything is possible.

We've all seen sentences like these countless times before. To the point we even know what's coming next.

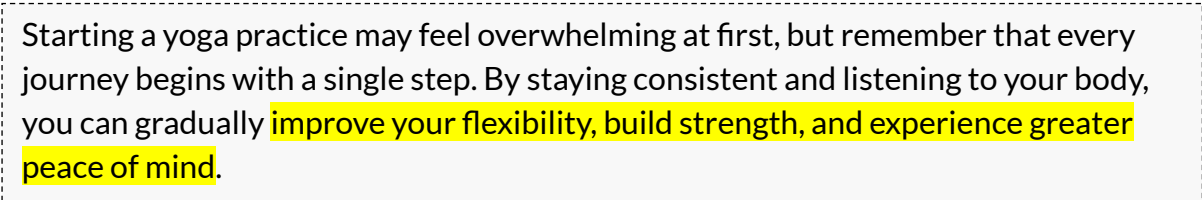
You almost feel like telling ChatGPT, *"Thanks, Captain Obvious!"*

So, I asked ChatGPT to write a paragraph on yoga:



Starting a yoga practice may feel overwhelming at first, but remember that every journey begins with a single step. By staying consistent and listening to your body, you can gradually improve your flexibility, build strength, and experience greater peace of mind.

Screenshot



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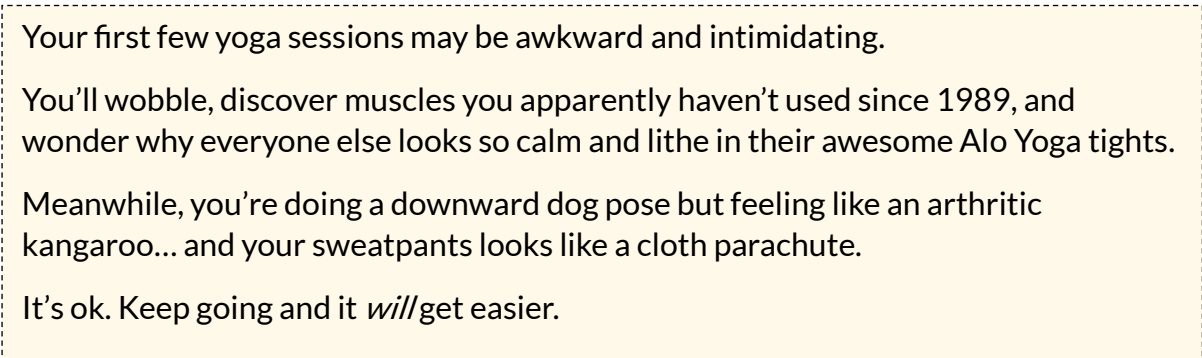
This is a whopper!

Not only does ChatGPT use predictable prose, but the highlighted section also contains a three-part stacking tell!

These sentences don't drive the point home. They're mostly just filler.

A human writer might use this kind of phrasing occasionally for emphasis, but AI repeats it constantly to pad out some invisible word count.

This is what a human would write:



Your first few yoga sessions may be awkward and intimidating.

You'll wobble, discover muscles you apparently haven't used since 1989, and wonder why everyone else looks so calm and lithe in their awesome Alo Yoga tights.

Meanwhile, you're doing a downward dog pose but feeling like an arthritic kangaroo... and your sweatpants looks like a cloth parachute.

It's ok. Keep going and it *will* get easier.



Throw in an image like the one above, and you'll really have your readers hooked!

Tell #6 – Deep-Sounding Nothing

AI is excellent at manufacturing wisdom that sounds deep but is actually vacuous BS.

This tell appears when AI writes something that seems thoughtful or profound... but says very little once you actually examine it.

It gives you the *feeling* of insight without delivering any real substance.

A few examples:

- Growth begins when you become willing to step beyond the boundaries of who you once believed yourself to be.
- Sometimes the greatest obstacle standing in your way is the version of yourself you are afraid to leave behind.
- True transformation happens when intention meets consistent action.
- The journey toward becoming your best self starts with a single decision.

Now, all this sounds very deep and meaningful, but when you strip away the dramatic wording, it just means...

Change happens when you change.

That's it. Simple, easy to digest, and concise. The way a human would actually say it.

Yoga deep-sounding nothing paragraph example:

Yoga is not simply a physical practice. It is a journey inward that allows you to reconnect with your authentic self and create harmony between the body, mind, and spirit.

Brilliant philosopher, our Chatty.

This sounds wise enough to be printed on a sunset postcard. But what does it actually tell the reader?

Not much at all.

The human version:

Yoga can help you loosen up, calm down, and pay attention to what your body is doing for once.

It's the same idea with far less incense smoke.

When it comes to good content, simplicity is the ultimate sophistication.

So be aware that AI tends to bury simple ideas under layers of meaningless meaningfulness just to sound wise.

Now, Let's Speed Things Up!

So far, I've shown you some of the most common AI tells and what the human-written versions sound like.

From here on, I'll run through a bunch more tells without showing you the human version each time. Otherwise, this report will never end.

You'll still learn what to look out for... just without all the extra examples.

Tell #7 – Prepackaged Empathy

This is when AI inserts ready-made emotional signals to tell the reader how something should feel.

Instead of creating a genuine emotional response, it reaches for familiar phrases like:

- It can feel overwhelming.
- You're not alone.
- Take a moment to imagine...
- The good news is...

These lines are not always bad. But AI uses them so often that they feel pre-installed, like it's trying to make your readers feel emotions on schedule.

Pfft! It doesn't work that way.

Tell #8 – Abstraction Inflation

This term perfectly describes what AI is doing when it takes a small, simple point and pumps it full of vague importance until it sounds much bigger than it really is.

Instead of saying something concrete, it talks about:

- Transformation
- Alignment
- Empowerment
- Meaningful Change
- Personal Growth
- Unlocking Potential
- Creating Impact
- Navigating Challenges

Example:

Yoga can serve as a powerful pathway toward greater personal alignment, inner transformation, and holistic well-being.

Very grand... but it simply means: **Yoga can help you feel calmer and less stiff.**

Tell #9 – Overused Phrases, Metaphors, Words & Stock AI Language

I'll just make a list below of each so you know what they are. No need to copy them. Just scan through them so you have an idea.

In order to save time, we'll just refer to the overused words and phrases below as **stock AI language**.

Overused AI Phrases

- Let's dive in
- Unlock the power of
- Empower you to
- A game-changer
- At the end of the day
- This begs the question
- In conclusion
- But here's the truth
- In today's fast-paced world
- In today's digital landscape
- It's important to remember
- It's worth noting that
- Whether you're a beginner or an expert
- Unlock your full potential
- Embark on a journey
- Take your skills to the next level
- Navigate the complexities of
- In an ever-evolving world
- The possibilities are endless
- Your future self will thank you

Repetitive AI Metaphors

- Low-hanging fruit
- Move the needle
- Boil the ocean
- Raise the bar
- Tip of the iceberg
- Elephant in the room
- Think outside the box
- Navigate the landscape
- Unlock the door
- Pave the way
- Bridge the gap
- Lay the foundation
- Plant the seeds
- Fuel your growth
- Light the spark
- Chart a course
- Break down barriers
- Open new doors
- Weather the storm
- Turn the tide

Overused Words

- Leverage
- Optimize
- Amplify
- Alignment
- Robust
- Seamless
- Strategic
- Insights
- Solutions
- Transformative
- Empower
- Elevate
- Navigate
- Unlock
- Foster
- Holistic
- Dynamic
- Impactful
- Innovative
- Meaningful

Other AI Nonsense

- It's no secret that...
- You might be wondering...
- Imagine a world where...
- Let's take a closer look at...
- This raises an important point...
- Here's a breakdown...
- Let's unpack this...
- A deep dive into...
- This comprehensive guide...
- Here's what you need to know...
- When it comes to...
- In the realm of...
- In the world of...
- Now more than ever...
- In this day and age...
- Without further ado...
- The bottom line is...
- The key takeaway is...
- It all comes down to...
- Here's the thing...
- The good news is...
- The reality is...
- Make no mistake...
- That said...
- With that in mind...
- As we move forward...

- On the other hand...
- This is where things get interesting...
- There's no one-size-fits-all answer...
- It's all about finding what works for you...
- At its core...
- In essence...
- Ultimately...
- Simply put...
- In other words...
- Join the movement.
- Don't miss out.
- Step into your power.
- Final thoughts...
- And that's something worth reflecting on...

Next Up...

The list of tells in this report isn't comprehensive. Not even close.

But you don't need to know or memorize every AI tell.

What matters is that you're now familiar with the tells and stock AI language so you can spot them when they start creeping into your content.

In the third and final part, I'll show you how to remove these AI tells easily with a few simple prompts.

Yes, we're using AI to defeat AI.

It's just like *Terminator 2*, when John Connor used the T-800, played by Arnold Schwarzenegger, to defeat the far more advanced T-1000.

Both came from Skynet.

Same thing.

Wonderful analogy, Arun. Something ChatGPT could never think of.

I'll see you in Part 3! Let's go! 🏃